

THIS IS AN EXAMPLE OF A MID SIZED DEALER, CALL US AND WE'LL SEND YOU ONE BASED ON YOUR VOLUME
877-877-4511

Auction Expense Calculator

Average Auction Seller Fee	\$ 200.00	per car
Average Cost to Ship Car to Auction	\$ 100.00	per car
Average Cost to Send a Manager	\$ 200.00	per day food, gas and salary

	Week	Month	Year
# of wholesales sent to auction	15	65	780
	Week	Month	Year
Total Seller's fees	\$ 3,000.00	\$ 12,900.00	\$ 156,000.00
Total Transportation	\$ 1,500.00	\$ 6,450.00	\$ 78,000.00
Total Manager Expense	\$ 200.00	\$ 860.00	\$ 10,400.00
Grand Total	\$ 4,700.00	\$ 20,210.00	\$ 244,400.00

Other Factors

Idle time while car is sitting at auction, floorplan, depreciation
 Thief at auction. Auctions "Gassing" Fee
 Liability, lot kids on dealer plates

Auction Simplified Marketplace

	Week	Month	Year
Software Costs (free to sellers)	none	none	none
Total Seller's Fees (our sellers fee is \$0)	none	none	none
Total Shipping (you don't have to move it)	none	none	none
Manager Total daily	\$ 200.00	\$ 860.00	\$ 10,400.00
Extra Staff for inspection period	\$ 100.00	\$ 430.00	\$ 5,200.00
Marketing (post card, BDC time)	\$ 250.00	\$ 1,075.00	\$ 5,200.00
Grand Total	\$ 550.00	\$ 2,365.00	\$ 20,800.00

Net Potential Savings \$ 4,150.00 \$ 17,845.00 **\$ 223,600.00**